



CONFERENCE FOR THE GREATER GOOD

CENTRAL WASHINGTON NONPROFIT NETWORK



April 27-30, 2021 | Live sessions April 27 & 29

You have done heroic work over the past year. You have navigated a global pandemic, weathered economic challenge, and prioritized racial justice within your organization and community. You have rallied your people in ways that you never thought possible. You have used technology in ways you hadn't imagined a year ago. It is time to pause, reflect, learn, and connect so we together can build our collective strength for what promises to be another year of challenge and opportunity.

"We must never become too busy sawing to take time to sharpen the saw." -Dr. Stephen Covey

The Central Washington Conference for the Greater Good is the annual gathering of nonprofit and philanthropic people from across the region. We shape the Conference around what our nonprofits need now. This year, we are inspired to create conversations on how to solve hard problems, hold ourselves accountable to our equity promise, and prepare our organizations for a sustainable future. We invite you to join us—and to bring your whole team. Together we will sharpen our saw so we are ready to serve our communities.

What to expect

- A week of learning with experts from across the region and nation
- Two book clubs on equity and leadership
- Q&A sessions with state agency officials and exhibitors
- On-demand learning from more experts
- A platform designed to help you connect and network with friends and colleagues
- Pre-learning and post-learning that makes the Conference make a difference



Paul Shoemaker
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Leading Across Our Divides to a Path Forward Together

The social challenges facing us are radically different than those we faced even one generation ago. The challenges ahead are massive...but so are the opportunities...if the right leaders show up. Leaders like the ones across Central Washington that are ready to redefine the leader they need to be and hungry for inspiration, stories, and direction.

WORKSHOPS include

- A Native perspective on how to decolonize your nonprofit
- The case for diversity: A board perspective
- Fundraising with community at the center
- 5 HR tips for small nonprofits
- Build a nonprofit disaster plan
- Ways to collaborate: Strategic alliances and partnerships
- 2021 Finance update
- Courageous conversations about finance and inclusion
- & more

Early bird ends March 31, 2021

Learn more at www.centralwanonprofits.org



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*Produced by the Central Washington Nonprofit Network
Strengthening communities by connecting nonprofits*