

GIVE METHOW

OCTOBER 1 – 31

20
26



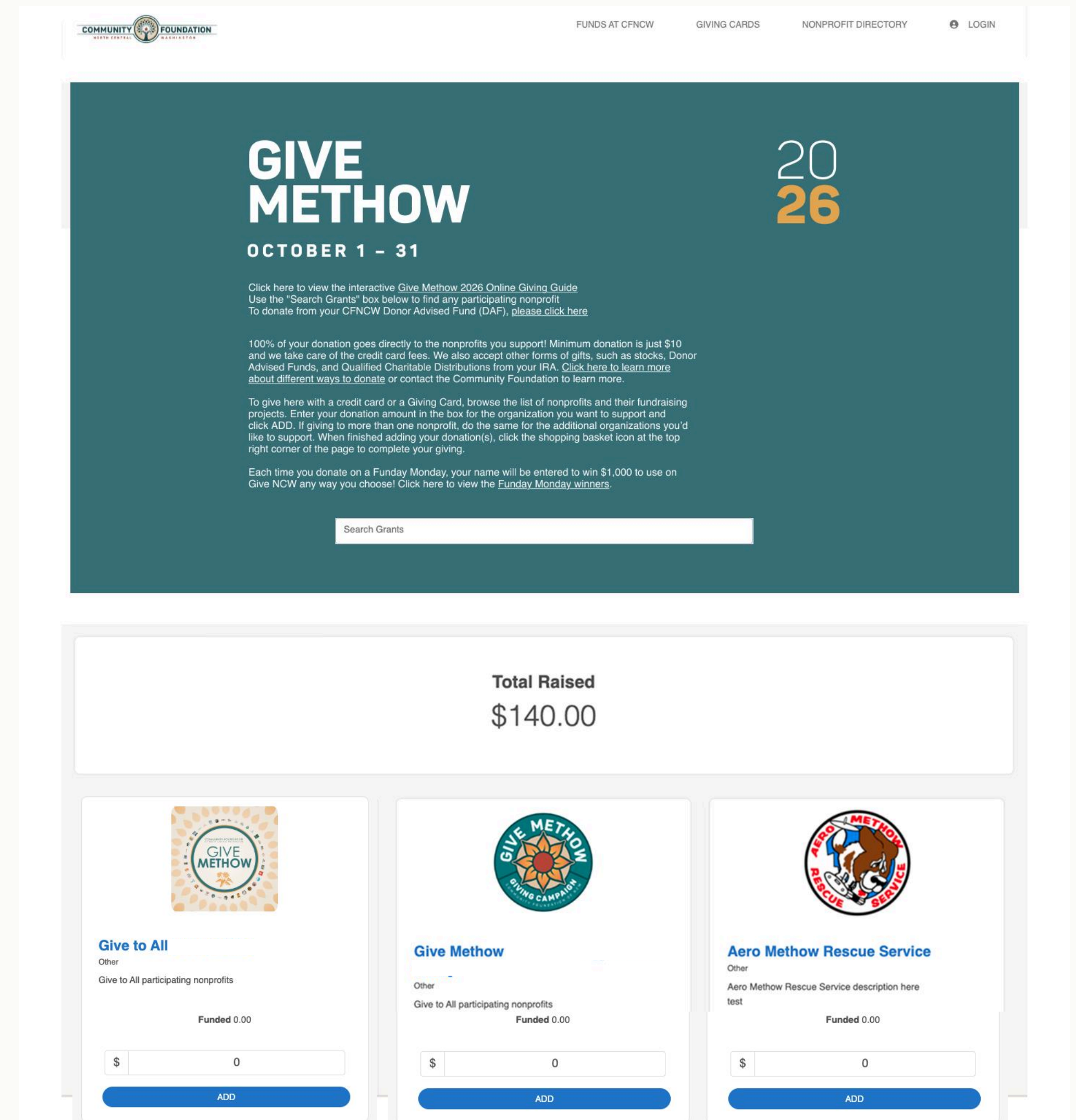
- STANDALONE PROGRAM TO **BUILD AWARENESS** OF LOCAL NONPROFITS
- \$50K **GIVE TO ALL** SEEDING
- CFNCW **INVESTS** \$20K (GIVE TO ALL, MARKETING, CREDIT CARD FEES)
- **NOT CONNECTED** TO METHOW VALLEY FUND
- INDIVIDUAL FUND **MANAGED** BY CFNCW
- PROVIDES **ANNUAL GRANT FUNDING**:
METHOW VALLEY FUND GRANT & METHOW VALLEY GAME CHANGER GRANT
- METHOW VALLEY ADVISORY BOARD **EVALUATES & MAKES GRANT AWARDS**

HOW IT WORKS

- ONLINE FUNDRAISING CAMPAIGN FROM **OCTOBER 1-31** FOR METHOW VALLEY NONPROFITS
- MUST BE 501(C)3 PUBLIC CHARITY OR FISCALLY SPONSORED IN GOOD STANDING, HEADQUARTERED IN & BROADLY SERVE THE METHOW VALLEY
- IF YOU HAVE NOT PARTICIPATED IN GIVE METHOW OR RECEIVED A METHOW VALLEY FUND GRANT, YOUR APPLICATION WILL BE REVIEWED TO ENSURE ELIGIBILITY
- **RAISES UNRESTRICTED FUNDS** WITH NO CAP ON AMOUNT
- WILL RECEIVE A LINK TO SUBMIT GRANT CATALOG REQUEST BY EMAIL AFTER THE TRAINING - **REQUESTS ARE DUE BY SEPTEMBER 7**
- 100% OF THE DONATION GOES TO NONPROFITS - DONORS & CFNCW COVER ALL CREDIT CARD FEES

THE PLATFORM

- **GIVEMETHOW.ORG**
- **GIVE TO ALL** FUND AT TOP LEFT
- ORGANIZATIONS TILED & LISTED ALPHABETICALLY
- ABOVE THE FOLD INCLUDES INSTRUCTIONS, TOTAL AMOUNT RAISED, SEARCH, & LINK TO INTERACTIVE GUIDE



PROMOTION

- GIVE METHOW ASSET TOOLKIT
- PRESS KIT ANNOUNCING CAMPAIGN
- DIRECT COMMUNICATION TO CFNCW WORKPLACE GIVING & DAF FUNDHOLDERS
- WEEKLY EMAILS FROM CFNCW ON MONDAYS FOR FUNDAY MONDAY
- SOCIAL MEDIA UPDATES & SHARES
- GIVE METHOW PRINTED & INTERACTIVE DIRECTORY (METHOW VALLEY NEWS INSERT)
- METHOW VALLY NEWS PAID ADS
- GIVE METHOW BANNERS IN TWISP, WINTHROP, & MAZAMA
- KTRT RADIO AD

FUNDAY MONDAY

- EACH TIME A DONATION IS MADE ON A MONDAY, THE DONOR'S NAME IS PUT INTO A DRAWING TO WIN \$500 FOR GIVE METHOW
- **(2) \$500 GIFT CARDS** AWARDED EACH WEEK
- FUNDAY MONDAY DONORS AND TOTALS WILL BE ADDED TO THE FINAL DONATION REPORT

GIVE TO ALL

- \$50K **GIVE TO ALL** SEEDING
- **NEW THIS YEAR:** WILL BE PROMOTED SEPARATELY WITH FUNDED AMOUNT DISPLAYED
- MUST RAISE THE EQUAL AMOUNT OF THE GIVE TO ALL MATCH TO RECEIVE IN FULL, OR IT WILL BE MATCHED BY THE AMOUNT RAISED.
 - *IF THE FINAL GIVE TO ALL MATCH EQUATES TO \$3,000, THE ORGANIZATION MUST HAVE RAISED \$3,000; OTHERWISE, IT WILL BE MATCHED AT THE AMOUNT RAISED.*

GRANT CATALOG REQUEST

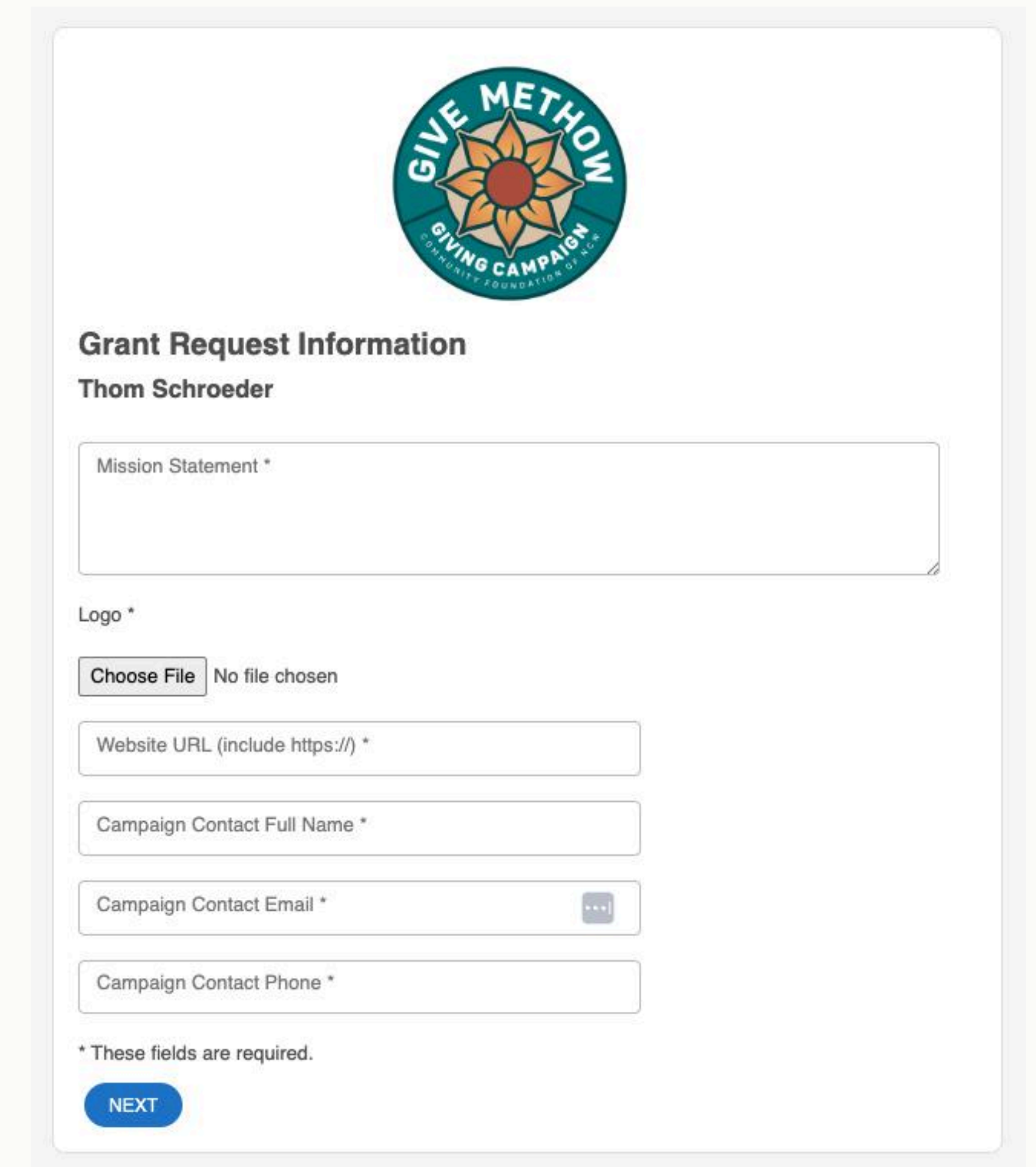
- DUE **SEPTEMBER 7th**
- YOU WILL RECEIVE AN EMAIL WITH A LINK TO SUBMIT YOUR GRANT CATALOG REQUEST ONLINE
- FIND YOUR ORGANIZATION IN THE LIST AND CLICK



The screenshot shows the 'Start Grant Request' form on the Community Foundation website. At the top left is the 'COMMUNITY FOUNDATION' logo with 'NORTH CENTRAL' and 'WASHINGTON' below it. The form title is 'Start Grant Request'. Below it is a table with a 'Grantee' column. The first row is empty. The second row contains 'Friends of the Pool'. The third row contains 'Gabriela Perky'. The fourth row contains 'Thom Schroeder'.

Grantee
Friends of the Pool
Gabriela Perky
Thom Schroeder

- MISSION STATEMENT
- LOGO
- WEBSITE URL
- CAMPAIGN CONTACT FULL NAME, EMAIL, & PHONE



The screenshot shows the 'Grant Request Information' form on the Give Methow website. At the top right is the 'GIVE METHOW' logo with 'GIVING CAMPAIGN' and 'COMMUNITY FOUNDATION OF NCA' below it. The form title is 'Grant Request Information' and the name 'Thom Schroeder' is displayed. Below the title is a 'Mission Statement *' text area. Then is a 'Logo *' section with a 'Choose File' button and 'No file chosen' text. Below that are four text input fields: 'Website URL (include https://) *', 'Campaign Contact Full Name *', 'Campaign Contact Email *' (with a dropdown arrow), and 'Campaign Contact Phone *'. At the bottom is a note '* These fields are required.' and a blue 'NEXT' button.

Grant Request Information
Thom Schroeder

Mission Statement *

Logo *

Choose File No file chosen

Website URL (include https://) *

Campaign Contact Full Name *

Campaign Contact Email *

Campaign Contact Phone *

* These fields are required.

NEXT

RECEIVING GIFTS

- PROMOTE **GIVEMETHOW.ORG**
- **\$10 MINIMUM** FOR ONLINE GIFTS
- DONORS CAN MAKE MULTIPLE GIFTS IN ONE TRANSACTION
- ENCOURAGE DONORS TO GIVE ONLINE
- DONORS WHO GIVE THROUGH THEIR EXTERNAL DONOR ADVISED FUNDS TAKE TIME
- DONORS WHO WISH TO GIVE THROUGH STOCK GIFTS SHOULD CONTACT US OR VISIT **CFNCW.ORG/GIFTSOFSTOCK**
- ALL GIFTS COME THROUGH CFNCW SO **DO NOT SEND A TAX RECEIPT**
- **THANK DONORS** AFTER RECEIVING DONATION REPORTS

DONATION
REPORTS

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
1	donation_date	donor_name	advise_donor_name	amount	recognition	payment_method	label	address	address2	city	state	zipcode	email	phone_number
2	10/1/25	Mt Gardner Inn		\$ 100.00	Mt Gardner Inn	Stripe	Mt Gardner Inn	PO Box 1173		Winthrop	WA	98862	frontdesk@mtgardnerinn.com	5099962000

- YOU WILL RECEIVE (2) REPORTS: MIDWAY & WRAP-UP
- **NOTE:** DONOR NAME & RECOGNITION NAME MAY BE DIFFERENT
- EXTERNAL DAF/STOCK/OTHER DONATIONS WILL LIST DONOR’S NAME IN THE “ADVISE_DONOR_NAME” COLUMN
- PAYMENT METHODS: STRIPE, INTERNAL GRANT, CHECK (EXTERNAL DAF/STOCK/OTHER)

MARKETING & EVENTS BUDGET

- BUDGET:
 - GENERAL MARKETING: **\$5,000**
 - EVENTS/PROMOS (TBD): **\$1,000**
 - FUNDAY MONDAY: **\$4,000** (2 @ \$500/WEEK)
- DISCUSSION
 - MARKETING OPPORTUNITIES
 - EVENT OPPORTUNITIES

COLLABORATIVE MARKETING



ARTS

Art connects us to people and places. The Merc Playhouse, the Methow Valley Chamber Music Festival, Methow Arts, TwispWorks, Cascadia Music, The Confluence: Art in Twisp, and the Methow Descendants keep this valley vibrant in so many ways, helping us see things in a new light and expressing what we might feel but have trouble articulating. The Methow Valley shines brighter thanks to the arts.

Learn more about these organizations and support their work at www.givemethow.org.



TRAILS

You know what's fun? Getting outside and onto the trails. We'd like to thank the organizations that ensure trails are available for public use: Methow Trails, the Methow Valley Trails Collaborative, and the Evergreen Mountain Bike Alliance for the work they do to provide access to the outdoors for all. And, of course, trails are important to us! That's why the Methow Conservancy protected public access to trails at the Meadowlark Natural Area, Mill Hill, and the Sunny M Ranch.

Learn more about all of these trail-supporting organizations at www.givemethow.org



FUNDAY MONDAY

It's Funday Monday at Give Methow and you know what's fun for the 47 nonprofit organizations participating in Give Methow? Helping people learn about the history of the valley, protecting special pieces of land, making trails accessible to the public, standing up for clean air and water, providing community gathering spaces, supporting youth sports and education, keeping the arts vibrant in our community, protecting wildlife and their habitat, making housing affordable for those who work here, and so much more—So.Much.Fun! And donors can have fun knowing they are a part of supporting the organizations that help make this valley such a special place to live, work, and visit. Support one or more organizations through Give Methow today and be entered into a drawing for \$500 to give to the organization(s) of your choice. Fun times ahead at www.givemethow.org!

Support Wildlife & Conservation in the Methow Valley

If you appreciate and are passionate about *wildlife conservation*, consider supporting local organizations that are shaping the future of the Methow Valley while researching the effects of wildfire on native wildlife populations, building community efforts towards human and wildlife coexistence, and restoring watersheds on an ecological scale. Home Range Wildlife Research, Methow Okanogan Beaver Project, Methow Valley Citizens Council, Methow Valley Interpretive Center and the Methow Conservancy, are small non-profit organizations with a huge conservation impact! You can learn more about them and send your financial support through Give Methow between October 1-31st www.givemethow.org.

